- A Consumer can obtain goods and services in ways other than by using cash.
- They can:
 - 1. Buy goods on credit
 - 2. Borrow the money
 - 3. Rent the goods
 - 4. Use Hire Purchase

- 1. Buying on Credit Buy Now, Pay Later
- You get the good/service now but pay for it later.
- Examples include:
 - i. Credit Cards
 - ii. Credit Purchase
 - iii. Deferred Payments











i. Credit Card

- These allow the retailer to receive payment immediately from the credit card company.
- You can use the good and pay the credit card company what you owe them at a later date.

ii. Credit Purchase

 Eircom and the ESB allow you to use their service now and pay for it at a later date.

iii. Deferred Payment/Instalment Purchase/Rental Purchase

- Here the consumer pays a deposit and then pays the remainder over a number of instalments.
- The consumer is the immediate owner and can benefit from using the good

2. Borrowing

- When one has no cash and can't buy goods on credit they can borrow.
- This means they obtain a lend of money.
- The cost of borrowing is usually lower than hire purchase or deferred payments

- □ Reasons for Borrowing
- i. Useful for emergency needs or if you really need a good and don't have the money to pay for it
- ii. Allows you to buy goods/services that you have not been saving for.
- iii. Allows you to use the good whilst still paying for it
- iv. Allows you to take advantage of price reductions
- v. Helps in dealing with temporary budget deficits

- □ Disadvantages of Borrowing
- i. The cost/interest to be paid may be high
- ii. You may be tempted to impulse buy
- iii. Repaying the loan increases spending thus leaving less money available to save
- iv. You may over borrow and not be able to afford the repayments.

- ☐ Factors affecting banks decision to grant a loan
- i. the borrower's creditworthiness
- ii. the borrower's ability to repay the loan
- iii. the borrower's collateral
- iv. the purpose of the loan

- i. The borrower's creditworthiness
- The borrower must satisfy the lender that they can repay the loan
- i.e. have a savings record
 - have a reference or a guarantor
 - repaid loans in the past in time and in full
- iii. the borrower's collateral
- This is security for the lender. They will obtain some sort of asset if you fail to repay the loan.

- ☐ Factors people should consider before borrowing
- i. Can I afford to borrow?
- ii. Do I really need the goods?
- iii. Have I alternatives other than borrowing?
- iv. Can I wait and save for the good?



Where can I borrow from? Bank of Ireland





- Banks
- 2. Building societies
- 3. Credit unions
- 4. Money lenders



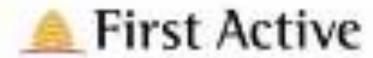














- Borrowing can be:
- i. Short-term; up to 1 year
- ii. Medium-term; between 1 & 5 years
- iii. Long-term; 5 years +

Banks

Type of Loans

- a. Short Term Bank Overdraft
- This is available to current account holders.
- It is suitable if one experiences a temporary cash shortage whilst waiting for wages/payment
- b. Medium Term
- This type of loan is suitable for purchasing a car, furniture, a computer, etc
- c. Long Term Mortgage/Debenture
- This is usually used to buy/extend a house

Building Society Type of Loan



- This is suitable for short term, med term and long term loans.
- Many people obtain mortgages from building societies



- ☐ Money Lenders
- There are two types:
- i. Legal Moneylenders
- ii. Illegal Moneylenders
- People borrow from money lenders because they find it difficult to borrow from financial institutions.

- i. <u>Legal Money Lenders</u>
- These are licensed
- They obey proper lending arrangements and can charge high rates of interest (up to 39%)

- ii. <u>Illegal Moneylenders</u>
- These are unlicensed
- They break the law by charging any amount of interest and use bullying tactics to enforce payments
- eg.: take a person's child benefit or pensions books
- These should be avoided



□Applying for a Loan

- Complete an application form
- · Arrange a meeting with a lender



- > What Information is Required by a Lender?
- i. Name, address and age of applicant
- ii. Employment & Income
- iii. Amount Required
- iv. Purpose of Loan
- v. Collateral
- vi. Other Loans outstanding





□ Collateral/Security

- When borrowing money, it is sometimes necessary to provide the lender with an asset as collateral/security.
- eg.: share certificates, deeds to property, a life assurance policy, etc
- If the borrower fails to repay the loan, the lender will have the right to sell the asset used as security to get back the money they loaned out.

□ Guarantor

- If you have no regular income or are under 18 years of age, you may be required to get a guarantor.
- This is a friend or relative who signs a document agreeing to pay the loan and interest if you do not.