

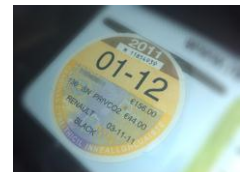
EXPENDITURE

♦ Expenditure relates to spending, to paying out money and to charges incurred.

♦ There are 3 types of expenditure

1) Fixed Expenditure involves spending a **definite amount at a specific time**

eg.: an insurance premium, mortgage, rent, car tax.



2) Irregular Expenditure has to be paid but the **amounts and/or payment dates vary.**

eg.: E.S.B., telephone bills, groceries, fuel, education



3) Discretionary Expenditure is expenditure which **can be reduced or done without. (Luxury Items!)**

It should only occur after fixed and irregular expenditure.

eg.: holidays, presents, entertainment, etc.



As consumers we have to **make choices** about the things we buy – we can't have everything!

♦ Opportunity Cost is the value of the **sacrifice** we make when choosing to consume one good instead of another.

example

You have €300.

You can only afford either a holiday or a bicycle.

If you buy the bicycle, you can say that the opportunity cost of buying the bicycle is having to do without the holiday.

♦ **Financial Cost** is the actual cost of the item you buy.
eg.: the financial cost of the bicycle was €300

♦ **Impulse Buying** is spending money without planning in advance

♦ **False Economies** occur when people buy goods they do not need because the goods are cheaper than usual.

eg.: a box of corn Flakes for €3.00

2 boxes for €5.80 but the **second box goes off before you get the chance to eat them!**